



APRIL 2020

Event Cancellation & Non Appearance Insurance

What is it?



Event Cancellation & Abandonment

Covers your financial loss when your event is cancelled, abandoned or postponed due to events outside of your control



Non-Appearance

Covers your financial loss if key headline acts or a significant number of planned performers do not attend the event for reasons outside of their control

Marsh understands the complexities faced by event organisers and know that no two events are the same. Often large financial and capital commitments are made to plan and promote an event and in the unfortunate instance where a delay or cancellation occurs, which is outside the control of the event organiser (unforeseen circumstances), you could be left significantly out of pocket.

Financial loss could include:

- Loss of Profit (if insured)
- Ticket Refunds or Advanced Revenues
- Non-Recoverable Expenses (e.g. Deposits)
- Relocation Expenses and More

A sample of unforeseen circumstances:

- Inclement weather
- Natural catastrophe (earthquake, bush fire etc.)
- Public transport failure or denial of access
- Power failure
- Terrorism or threat of terrorism
- Communicable disease
- Venue and equipment damage
- Non-appearance of a key performer due to death, illness or injury
- Unavoidable travel delay of a key performer

Our team at Marsh will work with you to tailor a solution specifically for your event and will look to uncover your risk exposures and create a program that is specific to your needs and risk appetite.

To speak to a specialist broker or for more information visit www.marsh.com/au/entertainment or contact:

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