

AUGUST 2019

# Prizes & Promotions for Profit





## Ever wondered how some organisations offer million dollar prizes to promote their product or venue?

### Did You Know?

Large prize promotions not only increase your brand, but can also drive increased turnover, sales, membership and help you compete in a crowded marketplace.

### How it Works

It's relatively simple. Prize and Promotions Cover protects your organisation against the risk of the prize you are promoting being won. This means that you only pay the insurance and associated marketing costs, not the cost of the prize.

This gives you the flexibility around the type and size of the promotion to really stand out from the crowd and drive your organisation's success.

### How Much Does it Cost?

Get started with as little as \$1,000 per promotion – much cheaper than paying for the prize itself!

We can develop unlimited promotions that fit to your specific marketing budget.

### Work With a Specialist

At Marsh, there is no substitute for experience. The entertainment team are the leading practitioners in this highly specialised and demanding class of business, with over 15 years' experience helping brands profit from promoting prizes and promotions.

Our specialist team has developed tailored solutions for small charities right through to casinos and TV stations.

### Talk to the Entertainment Specialist Prize & Promotions Team About

- A cost-effective promotion designed for the unique needs of your industry.
- The right type of promotion to attract your customers. Choose from some of our most popular promotions.
- Gain valuable insight in relation to what makes large prize promotions most effective.



## CAN YOU PROFIT FROM PRIZES AND PROMOTIONS?

Over the past 15 years, our specialist practitioner has worked with Clubs, Pubs, Casinos, TV & Radio Stations, Marketing Companies, Not For Profits, Charities, Sports Teams, Golf Clubs, Food Manufacturers and Car Manufacturers.  
*We can help drive your results*

### Popular Promotions



Winning Envelope Draw



Spin the Wheel



Crack the Safe



Match the Number (Digital Draw)



Pick the Key (Treasure Chest)



Game Show Cubes



Half-Way Basketball Shot



Hole In One (Professional and Amateur)

### Imagine the Possibilities...

**TALK TO US TODAY ABOUT A TAILORED MARKETING CAMPAIGN DESIGNED TO HELP ATTRACT MORE CUSTOMERS AND ASSIST TO DELIVER A MEASURABLE RETURN ON YOUR INVESTMENT.**

Introducing online click & buy prize insurance options. Visit the page below for more information and FAQ's.  
[www.marsh.com/au/entertainment/prizeindemnity](http://www.marsh.com/au/entertainment/prizeindemnity)

For an obligation-free marketing assessment contact us today.

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